



## Cornell Cooperative Extension Chenango County



February 25, 2019

Chenango County Cornell Cooperative Extension and the Chenango County Agriculture Development Council are excited to announce the **4<sup>th</sup> annual *Farm to Fork, a taste of Chenango*** on Tuesday, August 6<sup>th</sup>, 2019. Farm to Fork is becoming an established event at the Chenango County Fair, and this year it joins an all new attraction, a week full of agriculture and natural resource programming!

Farm to Fork will continue to showcase producers and agriculture in Chenango County. Our Creation Stations will continue to be a live culinary display with tastings for the public made from local products. Again this year, chefs will be sourced from local icons and 4-H youth in the county!

The live displays and free sampling for the public at Farm to Fork would not be possible without the support from local businesses and organizations such as yours. These contributions allow us to present the public with a free event and an opportunity for Chenango County producers to gain free exposure!

Attached is the list of sponsorship packages we are offering, please consider making your contribution in one of these forms. If you have any questions, please feel free to contact us at any time. Also keep in mind, that in order to guarantee your logo on all our materials and needs for this event, the sponsor **deadline is May 6<sup>th</sup>**. Sponsorships received after this date are welcomed but cannot be guaranteed recognition on all materials listed.

Thank you again for your support of Chenango County local agriculture and producers. We look forward to working with you as we embark on building and growing *Farm to Fork, a taste of Chenango*!

Sincerely,

Ashley Russell  
ADC Farm to Fork Coordinator  
anr72@cornell.edu  
(607)334-5841 x16

## **2019 Farm to Fork Sponsorship Packages:**

### **The Farm, \$1,000 (2 available)**

- a. Full sponsorship of event Creations Stations
  - i. Full color logo on station banners as creation station sponsor
  - ii. Logo on chef aprons used at stations
  - iii. Branding on recipe cards given out at each station
- b. Recognition on all Marketing Materials
  - i. Public announcements at event
  - ii. Social media and website
  - iii. Posters and flyers
  - iv. Name branded on event promotion video
- c. Opportunity to place promotional materials in event giveaway bag
- d. Company logo on back of event t-shirts

### **Producer, \$500 (1 available)**

- a. Logo placed on event giveaway bag (insulated shopping bag)
- b. Social Media and Website Recognition
- c. Logo on posters and flyers
- d. Opportunity to place promotional materials in event giveaway bag
- e. Company logo on back of event t-shirt

### **Harvester, \$275 (6 available)**

- a. One month of advertising on a local billboard in Chenango County along with the Farm to Fork event information
  - i. Space measures 5x5 feet
- b. Social media and website recognition, logo on flyers and posters
- c. Logo on back of event t-shirt

### **Cultivator, \$100 (multiple available)**

- a. Business card size co-sponsorship ad in the Pennysaver or Evening Sun
  - i. Promoting your business alongside the event
- b. Social media and website recognition, logo on flyers and posters
- c. Logo on back of event t-shirt

### **Seed Sower, \$25+ (multiple available)**

- a. Social media and website recognition

### **Farm Hand:**

Useable goods and services can also be donated. Surplus fruits and vegetables can be donated to the tasting creation stations to be showcased as local products. Volunteer service can also be used to aid in the loading and unloading/set up of the event

## 2019 Sponsorship Registration and Contract:

Level*	Minimum donation	Donation amount
The Farm	\$1000	
Producer	\$500	
Harvester	\$275	
Cultivator	\$100	
Seed Sower	\$25	
Other	\$ .	
Farm Hand	Goods and services	

**NOTE: there are only 6 available Harvester packages and they go quickly. Make sure you check the website for availability before making your selection.**  
**[ccechenango.org/farmtofork](http://ccechenango.org/farmtofork)**

\* Useable goods and services are also needed. Please call or e-mail for details:  
(607) 334-5841 x. 16 or [anr72@cornell.edu](mailto:anr72@cornell.edu).

Contact Name: \_\_\_\_\_

Business Name: \_\_\_\_\_

E-mail: \_\_\_\_\_

Website: \_\_\_\_\_ Facebook page name: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

**Please return the completed form and payment (made payable to Cornell Cooperative Extension of Chenango County) by **May 6<sup>th</sup>** to:**

CCE Chenango County  
Attn: ADC  
99 North Broad Street, Norwich, NY 13815