



February 27, 2018

To our friend and supporter,

Chenango County Cornell Cooperative Extension and the Agriculture Development Council are happy to announce the 3rd annual *Farm to Fork, a taste of Chenango* at the Chenango County Fair! Farm to Fork aids in creating connections between local producers and consumers.

This year, Farm to Fork will continue to showcase producers in Chenango County; from maple syrup to vegetables and coffee to wine, we hope to expand the local products available and bring the public much more! Our Creation Stations will continue to be a live culinary display, with tastings for the public. New this year, these stations will also showcase local 4-H kids as chefs, where they will cook meals out of their own gardens!

The success of this event would not be possible without support from local businesses and organizations such as your own. The ADC is offering several sponsorship levels to fit any budget, and we are also willing to work with you to create a mutually beneficial marketing package. Attached is the list of sponsorship packages we are offering and a sponsorship registration form.

If you have any questions please feel free to contact me. Please keep in mind that in order to guarantee your logo on all our materials and needs for this event, the sponsor deadline is April 30th. Sponsorships received after this date are welcomed, but cannot be guaranteed recognition on all materials listed.

We hope you will consider supporting Chenango County farmers and food production with one of the sponsorship packages. We look forward to working with you as we embark on building and growing *Farm to Fork, a taste of Chenango*!

Sincerely,

Ashley Russell
ADC Farm to Fork Coordinator
anr72@cornell.edu
(607)334-5841 x16

Cornell Cooperative Extension
Chenango County



2018 Farm to Fork Sponsorship Packages:

The Farm, \$1,000 (2 available)

- a. Full sponsorship of event Creations Stations
 - i. Full color logo on station banners as creation station sponsor
 - ii. Logo on chef aprons used at stations
 - iii. Branding on recipe cards given out at each station
- b. Recognition on all Marketing Materials
 - i. Public announcements at event
 - ii. Social media and website
 - iii. Posters and flyers
- c. Opportunity to place promotional materials in event giveaway bag (insulated shopping bag)
- d. Company logo on back of event t-shirts

Producer, \$500 (2 available)

- a. Logo placed on event giveaway bag (insulated shopping bag)
- b. Social Media and Website Recognition
- c. Logo on posters and flyers
- d. Opportunity to place promotional materials in event giveaway bag
- e. Company logo on back of event t-shirt

Harvester, \$250 (4 available)

- a. One month of advertising on a local billboard in Chenango County along with the Farm to Fork event information
 - i. Space measures 5x5 feet
 - ii. Placed in the Norwich area
- b. Social media and website recognition, logo on flyers and posters
- c. Logo on back of event t-shirt

Cultivator, \$100 (multiple available)

- a. Business card size co-sponsorship ad in the Pennysaver or Evening Sun
 - i. Promoting your business alongside the event
- b. Social media and website recognition, logo on flyers and posters
- c. Logo on back of event t-shirt

Seed Sower, \$25+ (multiple available)

- a. Social media and website recognition
- b. Logo on back of event t-shirt

Farm Hand:

Useable goods and services can also be donated. Surplus fruits and vegetables can be donated to the tasting creation stations to be showcased as local products. Volunteer service can also be used to aid in the loading and unloading/set up of the event

Sponsorship Registration and Contract:

Level*	Minimum donation	Donation amount
The Farm	\$1000	
Producer	\$500	
Harvester	\$250	
Cultivator	\$100	
Seed Sower	\$25	
Farm Hand	Goods and services	

*customized corporate sponsorship and small business packages are available. Useable goods and services are also needed. Please call or e-mail for details: (607) 334-5841 x. 16 or anr72@cornell.edu.

Due May 4th

Contact Name: _____

Business Name: _____

E-mail: _____

Website: _____ Facebook page name: _____

Phone Number: _____

Address: _____

City, State, Zip: _____

Signature

Date

Please return the completed form and payment (made payable to Cornell Cooperative Extension of Chenango County) by May 4th to:

CCE Chenango County
Attn: ADC
99 North Broad Street
Norwich, NY 13815